



COMPANY PROFILE

You make the move. We'll make the match

The background of the slide is a photograph showing several large, shallow bowls or trays filled with different types of grains. In the foreground, there are bowls of white beans, yellow corn, and red lentils. The bowls are arranged in a way that creates a sense of depth and abundance. The lighting is warm, highlighting the textures of the grains.

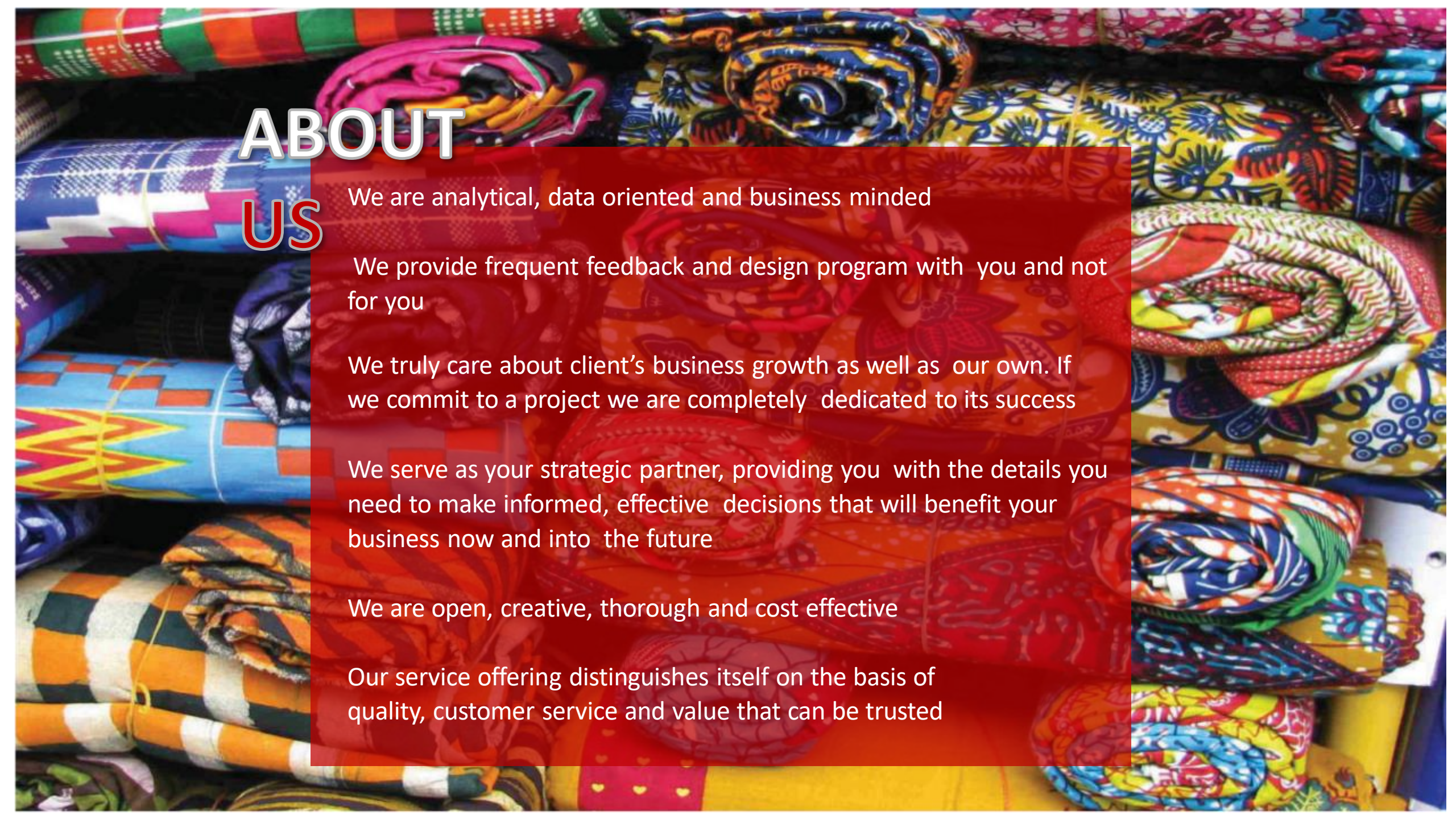
WHO

WE ARE

JOMO International is an organization that caters to and specialized in various needs of Brand Activation, Corporate Events, Media & PR, Conferences, Seminars, Brand Placement, and distribution of promotional material, Hence we are a “**Stop shop** ”for all your needs.

Established in 2012 with its wings spread across we do coordination and management. With this untended journey, we upgrade our strengths in all areas of execution and management while translating brand strategy into channel-specific programs that effectively and efficiently reach the target audience

We create and sustain a strong link between the market and brands in the various channels across the country that guide the targeted market through the brand channel from trial to total usage



ABOUT US

We are analytical, data oriented and business minded

We provide frequent feedback and design program with you and not for you

We truly care about client's business growth as well as our own. If we commit to a project we are completely dedicated to its success

We serve as your strategic partner, providing you with the details you need to make informed, effective decisions that will benefit your business now and into the future

We are open, creative, thorough and cost effective

Our service offering distinguishes itself on the basis of quality, customer service and value that can be trusted

OUR COMPANY

VISION & MISSION

Our VISION is to become the leading company in event management to our stakeholders by consistently providing outstanding service that creates an extraordinary experience from the BEST PRINCIPLES AND PRACTICES

Well-established by formal education, training, competence, experience, professionalism, uniqueness, and happy disposition of each team member to give not only the best services for every CLIENT .

To make every event filled with wonders and adventures by designing a unique program for every event that will surely last forever in our clients' lives.

Our MISSION is to provide the BEST EVENTS MANAGEMENT SERVICES with affordable, practical and reasonable fees designed for ANY TYPE OF CLIENT that even surpasses or exceeds service expectations. Our NUMEROUS and VERIFIABLE past satisfied clients are the living testimonies of this mission.



As one famous Filipino movie actor once said: “Trabaho lang, walang personalan.” Simply put, just sit back and relax, TRUST US, and we will take care of every little and big details of your very special event.



EVENT

MANAGEMENT

JOMO international is one of the best event management companies in Tanzania that fabulously accomplishes events with its innovative and enthusiastic team. We always tend to go the extra mile to deliver a real-time magnificent and enthralling event for our audiences. From conceptualization to on-ground execution, we manage a variety of events such as Corporate Events, Artist concerts, Musical fests, and College festivals. JOMO Events is something more than just lights and entertainment; it is an emotion that makes an event a life event.

PR & MEDIA MANAGEMENT

The power has dynamic has shifted and companies are no longer obligated to the media, but there are still several reasons media relations should be considered a valuable strategy in your marketing and public relations toolkit, and this is where JOMO International comes in, and rescue the situation

1 **URU**
natatu Juni, 2017

Ka **pen**
IA MWA **SHI WETU**

KAMPENI alumu ya kuw...
m na na oto mpya imezind...
kat a Ka Kunduchi, Dar es Sala

uzazi katika kata hiyo.

Kupitia kampeni hiyo, kata hiyo itajenga chumba cha upasuaji katika zahanati ya Mtongani na wodi ya wanawake wajawazito katika zahanati ya Ununio ili kukabiliana na changamoto iliyopo sasa hivi.

Akizindua kampeni hiyo katika Zahanati ya Mtongani, Diwani wa Kata

"Tumeona tuanze na hili la afya kwani ni moja ya mambo sita ambayo niliahidi katika kampeni zangu na tutashirikiana na wananchi na serikali kuhakikisha hili linafanikiwa.

"Naomba kila mwananchi wa kata ya Kunduchi ashiriki vikamilifu katika mradi huu ambao utawanufaisha watu wengi kwani sasa hivi

utunzaji wa mazingira, uboreshaji wa sehemu za wazi na Msonge Marathon zitakazoratibiwa na Msonge Africa ili kuchangisha fedha za mradi huo ambao utagharimu zaidi ya sh. milioni 300.

Katika kampeni hiyo ambayo ilihudhuriwa na viongozi wa Manispaa ya Kinondoni, wawakilishi wa Chuo cha Jeshi (NDC), viongozi mbalimbali na

kupitia fedha au vifaa, alisema.

Naye Mganga Mkuu wa Manispaa ya Kinondoni, Festo Dugange, alimpongeza diwani huyo na wananchi kwa hatua hiyo na kusema manispaa inaunga mkono jitihada hiyo na kuwataka madiwani wengine waige mfano huo.

Uzinduzi huo ulitanguliwa na

HABARI

iliwa k **nduchi**

angia zaidi
akriban 50
nzuri na
venye nia

mazoezi
wananchi
na diw
zahanat
"Tu

ngo na usafi ambap
kata hiyo walijumuil
kufanya usafi kati
ngani.
geza diwani wetu a

itawapunguzia mama na dada zetu adha za kwenda Mwananyamala na hospitali nyingine kufuata huduma hizi.

"Kwani zahanati zetu za Mtongani na Ununio bado hazina uwezo mkubwa lakini kw akupitia mradi huu tutapata ahueni," alisema Deus Buliho mkazi wa kata hiyo.

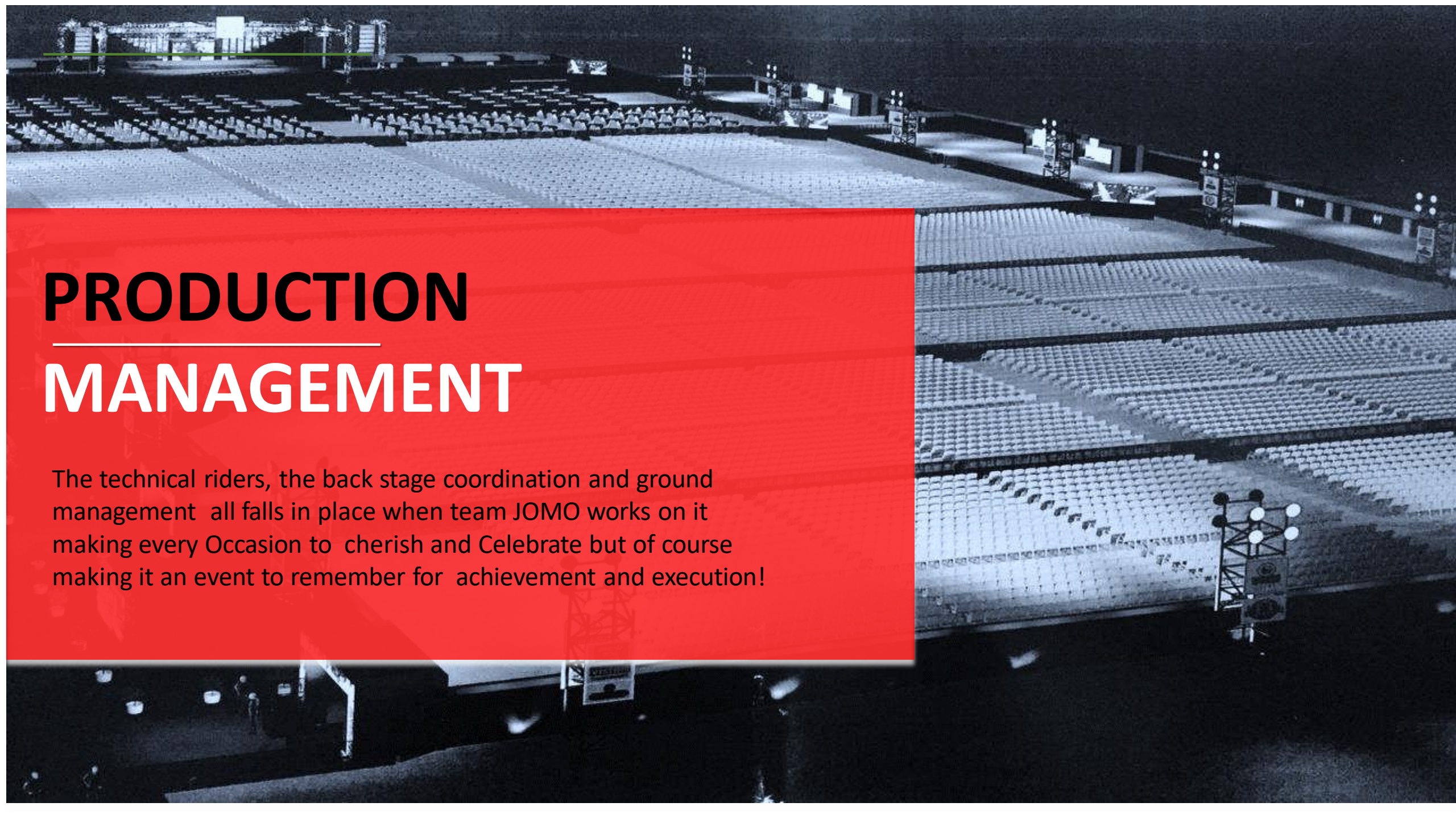


BRAND **ACTIVATION &** **ROADSHOWS**



Jomo International has an extensive and diverse background in creating and implementing brand activation. Our team enjoys working on activations because they offer an opportunity to create experiences that directly involve consumers.

Activation are dynamic and fun. They're real-life testing grounds for our team's innovative ideas where success isn't only defined by data and feedback, but by intangible human expressions – from a smile on a consumer's face to the glint in their eye when something they value connects with an attribute featured in the activation. Brand Activations are hard work in action.



PRODUCTION MANAGEMENT

The technical riders, the back stage coordination and ground management all falls in place when team JOMO works on it making every Occasion to cherish and Celebrate but of course making it an event to remember for achievement and execution!

A top-down view of a workspace. In the center is a laptop with a person's hands typing on the keyboard. To the right is a notebook with a compass rose diagram and a pen. Below the notebook is a white cup of coffee. The background is a dark surface.

MARKETING BRANDING

Multiple Brand Promotion activities from a single tie up. Your Brand will be exposed to millions of target audience. Strong Public relation building for corporate and brands both through Press meets , Publicity and On AIR campaign.

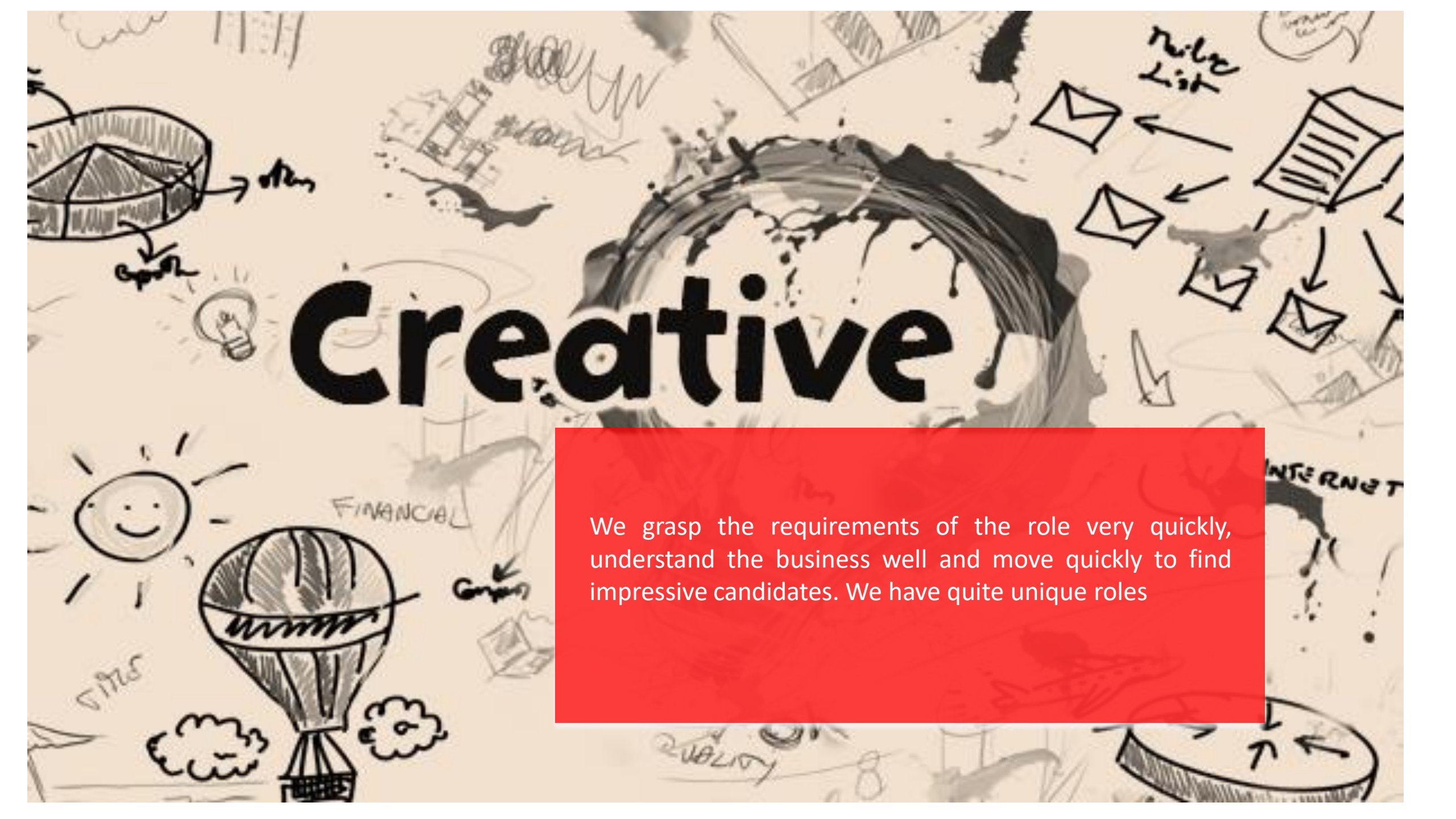
Meet and Greet opportunity with your clients by virtue of special invites available for the associates. Post event association in a long lasting format to communicate and derive the mileage for the Brand.



WORKSHOP & CONFERENCE

Planning a conference can be a very stressful business. With a wealth of experience, Jomo is here to help and can support you throughout the entire process. Effective venue sourcing, delegate management, and communication are all keys to delivering a memorable event. We will make sure that your business messages are conveyed appropriately by ensuring the best AV equipment, theming, and catering are employed. Our team works with trusted suppliers to ensure that all your logistical worries are a thing of the past.

We ensure that teamwork detail is considered and that your conference runs like clockwork. If you want to improve on your last conference, then JOMO team a call today



Creative

We grasp the requirements of the role very quickly, understand the business well and move quickly to find impressive candidates. We have quite unique roles

The background is a vibrant, abstract composition. It features large, irregular splashes of bright yellow, magenta, and cyan against a black base. A white silhouette of a person is seated in the lower-left quadrant, facing right. A large, torn piece of white paper is layered over the splashes, partially covering the person's legs and the text box. The overall style is graphic and energetic.

PRINTING

Our Company has partnered with printing companies to assist their clients with printing elements, this arrangement will enable the client to save time and money

OUR CLIENT



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